

So You Want to Be a Creative Freelancer?

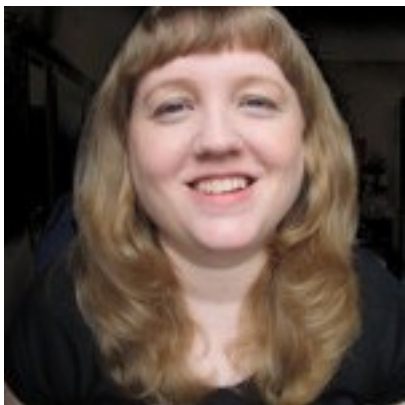
Presented at Culture Days, Saturday, October 1, 2 to 3:45 pm

Miles Nadal Jewish Community Centre, 750 Spadina Avenue, Room 218



Do you work as a writer, editor, or graphic designer? Are you thinking about launching your own business? Learn about the perks and pitfalls of freelancing from long-time members and volunteers with the Professional Writers Association of Canada's Toronto Chapter, [Editors Toronto](#), and the [Association of Registered Graphic Designers](#). Topics include how to find clients, working with other creative professionals, and more practical information for freelancers. The presentation includes a Q&A session.

Speakers



Suzanne Bowness, PWAC

Suzanne Bowness is a Toronto-based writer/editor with over 15 years of experience as a creative freelancer. She writes for publications including the Globe and Mail and University Affairs magazines, as well as articles and marketing materials for many corporate clients, including several colleges and universities. She also teaches writing courses, including one on freelancing, at Humber College.



Randal Boutilier, RGD

Founder & Principal of 12thirteen, Toronto
Randal's firm focuses on effective design solutions for the non-profit and performing arts sectors. Word-of-mouth promotion has grown 12thirteen's client list from small businesses and independent artists to York University and the Canadian Women's Foundation. As a board member of the Association of Registered Graphic Designers (RGD), he has hosted networking events for freelancers and mentorship sessions for students.



Evelyn Csiszar, RGD

Evelyn Csiszar is a visual and interface designer based in downtown Toronto with over 7 years of professional experience and a 4-year Bachelor's Degree in Design from York University. She's been running her own graphic design freelancing business for the past 2 years. She's fascinated by how people think and act. And as a result, enjoys creating user-centred designs that are easy to use, easy to understand and easy on the eyes. This guiding principle applies to all her designs, whether in print or online.



Kerry Fast, EAC

Kerry Fast has been a member of Editors Canada/Editors Toronto for six years and is currently the chair of Editors Toronto. She has been a freelance academic editor for seven years. She holds a PhD from the University of Toronto.



Karen Luttrell, PWAC

Karen Luttrell led marketing and communications for local, national, and international nonprofits before launching her own writing and consulting service in 2010. She primarily serves clients working in the areas of literacy, education, equality, poverty reduction, and health. She is President of the Professional Writers Association of Canada Toronto Chapter.



Nicole Roccas, EAC

Nicole Roccas has been a freelance editor and writing consultant for one year and also writes creative non-fiction. In addition, she blogs ([blog](#)) and tweets (@work_and_words) about editing, writing, and freelancing. She has a PhD in history and an MA in German Studies from the University of Cincinnati.